

GA4 Courses Comparison

Subjects Included	FREE COURSES				PAID COURSES				
	Google Analytics 4 by Skillshop	Fundamentals Google Analytics 4 by Stone River eLearning	upGrowth GA4 Quick Learn Course	Google Analytics 4 for Beginners Free Course by MeasureSchool	Google Analytics 4 Deep-dive Bundle by Krista Seiden	Google Analytics 4 course by Julius Fedorovicius	Google Analytics 4 for Beginners - New Google Analytics	Google Analytics 4 Mini-Course	Google Analytics 4 (GA4) Essential Training - LinkedIn
Why you need to use Google Analytics 4	✓	✗	✗	✗	✓	✓	✓	✗	✗
GA4 vs UA Differences	✓	✓	✓	✓	✓	✓	✓	✓	✗
Google Analytics Setup	✓	✓	✓	✓	✓	✓	✓	✓	✓
Google Analytics 4 Events	✓	✓	✓	✓	✓	✓	✓	✓	✓
Google Analytics 4 Reports Overview	✓	✓	✓	✓	✓	✓	✓	✓	✓
How to find your first insights	✓	✓	✗	✗	✓	✓	✓	✓	✓
Segments and Audiences	✓	✓	✓	✗	✓	✓	✗	✓	✗
Attribution Modelling	✓	✗	✗	✗	✓	✓	✗	✗	✗
Data Privacy in GA4	✓	✓	✗	✗	✓	✓	✗	✗	✗
GA4 Integrations	✓	✗	✗	✗	✓	✓	✗	✗	✗
GA4 Data Analysis in BigQuery	✗	✗	✗	✗	✓	✗	✗	✗	✗